

# HIDDEN LEGAL FIGURES



## *Listenership Profile: When people listen*

Day	Most active time for listenership
Sunday	-----
Monday	10:00 p.m. – 12:00 a.m.
Tuesday	12:00 – 2:00 p.m.
	3:00 p.m. – 6:00 p.m.
	8:00 p.m. – 12:00 a.m.
Wednesday	1:00 – 2:00 p.m.
	5:00 p.m. – 6:00 p.m.
	10:00 p.m. – 12:00 a.m.
Thursday	12:00 p.m. – 1:00 p.m.
	10:00 p.m. – 1:00 a.m.
Friday	-----
Saturday	-----

**Blue** time blocks indicate peak listenership activity

**Gold** time blocks indicate intermediate peak activity.